



**Chaire Développement durable  
Ecole polytechnique - EDF**

## **Séminaire Développement durable et économie de l'environnement**

Passer d'une trajectoire de développement insoutenable à une trajectoire soutenable requiert notamment la mise en oeuvre de nouvelles technologies et donc de nouveaux investissements, autant que de mutations dans les comportements. Sont particulièrement cruciaux les investissements qui permettent de diffuser les innovations les plus significatives dans le plus grand nombre de pays. Or, les dispositions du droit international en la matière sont mal adaptées à cet objectif, comme le montre Howard Mann, qui mène une réflexion approfondie sur les réformes à faire pour remédier à cet état de choses.

**Howard Mann \***  
*International Institute for Sustainable Development*

### **International Investment Law and Sustainable Development: Challenges for a New Agenda**

**Mardi 25 mars 2008, de 17 heures à 19 heures,**  
**à Sciences Po – salle Goguel – 56, rue des Saints-Pères - 75007 Paris**  
**(M° Saint-Germain-des-Près)**

#### **Résumé**

The IISD programme on investment and sustainable development is based on a simple notion: sustainable development is an investment problem. Whether one looks at unsustainable practices in energy, transportation, manufacturing or indeed any economic sector, new investments are required to replace existing unsustainable practices in order to move individually and collectively towards a more sustainable form of development. The last two decades have taught us that we can no longer expect existing activities to cease just because they are unsustainable. Rather, we know today that unsustainable economic activities must be replaced with sustainable ones and that this will require new investment.

But the international investment law regime has virtually no relationship to sustainable development policy and practice today. Indeed, many elements of the regime continue to work against the active development of sound sustainable development policy. This lecture will provide specific examples of how the international investment law regime does not reflect sustainable development policy today, including diverse issues such as climate change and human rights. Both the substance of the legal regime and its arbitration processes will be considered.

The growing chorus of calls for change in the regime will be reviewed, and options for creating a new, positive agenda considered. Ultimately, as noted by Jeffrey Sachs in a recent speech at Columbia University, the investment and sustainable development regimes must become inextricably linked. This lecture will consider the means for moving in this direction.

\* **Howard Mann** is the Senior International Law Advisor for the International Institute for Sustainable Development, and manages its investment programme. Howard received his law degree from McGill University and his LL.M. and Ph.D. from the London School of Economics. He has been a practicing international lawyer for twenty years, including with the Government of Canada.

Over the past decade, Howard has become a recognized authority on international investment law and its relationship to sustainable development. He is the lead author of IISD's Model International Agreement on Investment for Sustainable Development, and has been advising governments, international organizations and non-governmental organizations on international investment issues for over a decade. He initiated the first *amicus curiae* intervention in an international arbitration on behalf of IISD, and is frequently called upon to speak at international conferences on investment and sustainable development issues. His most recent major project has been preparing a special report for the Special Representative of the UN Secretary General on Business and Human Rights on international investment law and the business and human rights issue.

**Merci de confirmer votre présence, au plus tard le 21 mars 2008, à Léna Barghoudian**  
**(lena.barghoudian@iddri.org ou par télécopie : 01 45 49 76 85) avec le bulletin ci-joint.**

# Séminaire Développement durable et économie de l'environnement

## BULLETIN D'INSCRIPTION

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**à la conférence de Howard Mann, le 25 mars 2008.**

Merci de renvoyer ce bulletin réponse à **Léna Barghoudian**  
par télécopie au 01 45 49 76 85 ou par courriel à [lena.barghoudian@iddri.org](mailto:lana.barghoudian@iddri.org)  
**avant le 21 mars 2008.**