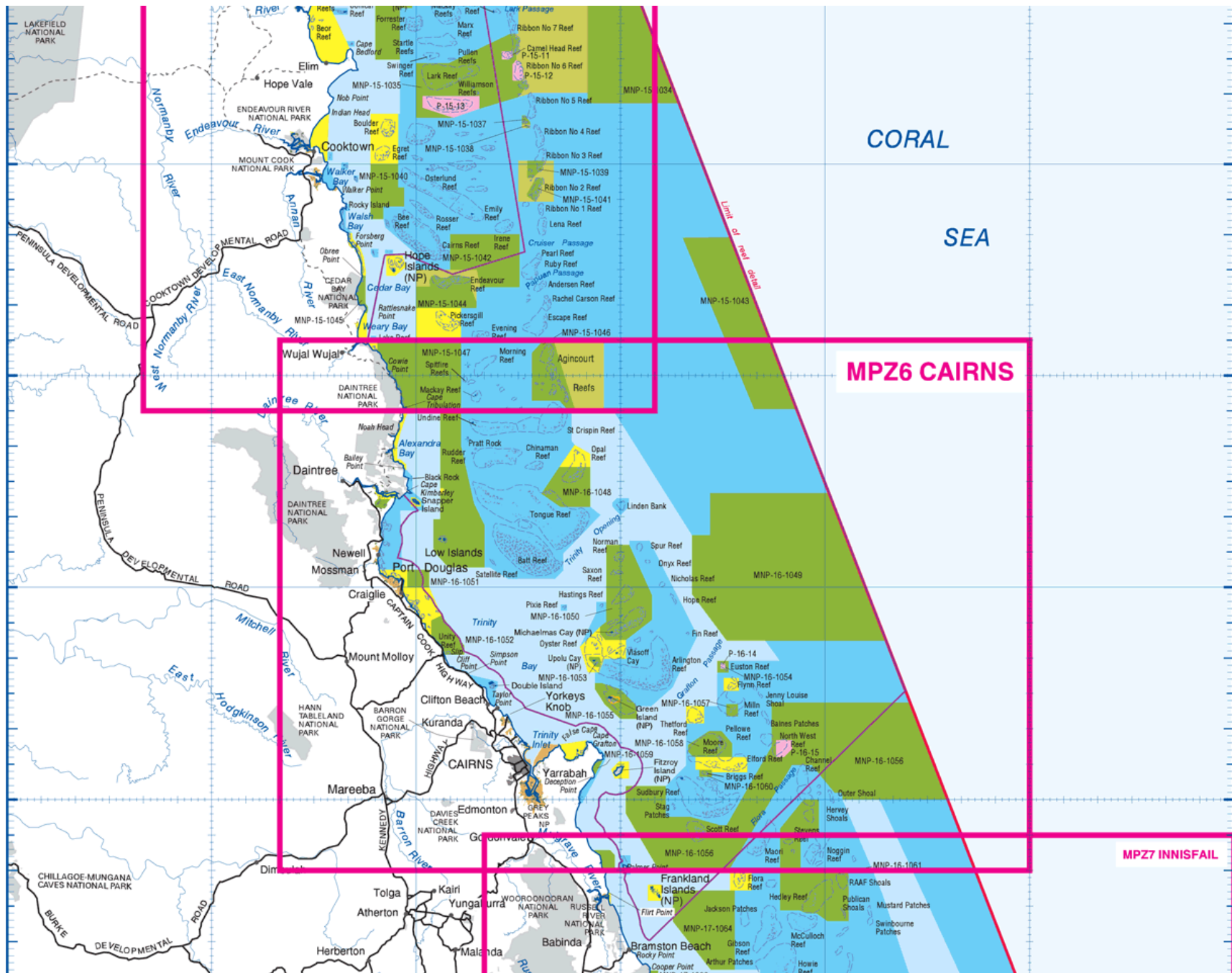


A person is silhouetted against a bright, cloudy sky while standing in a small, narrow boat on a body of water. The person is in the process of throwing a net, which is captured mid-air with several red floats visible. The water is dark and reflects the light from the sky. The overall scene conveys a sense of traditional fishing or marine conservation work.

Marine Conservation to Support Food Security and Livelihoods

John Tanzer, Director
WWF Global Marine
Program



catchments

THE BLUE HIGHWAY

Follow the Red Emperor's journey to the Great Barrier Reef

estuaries

seagrass

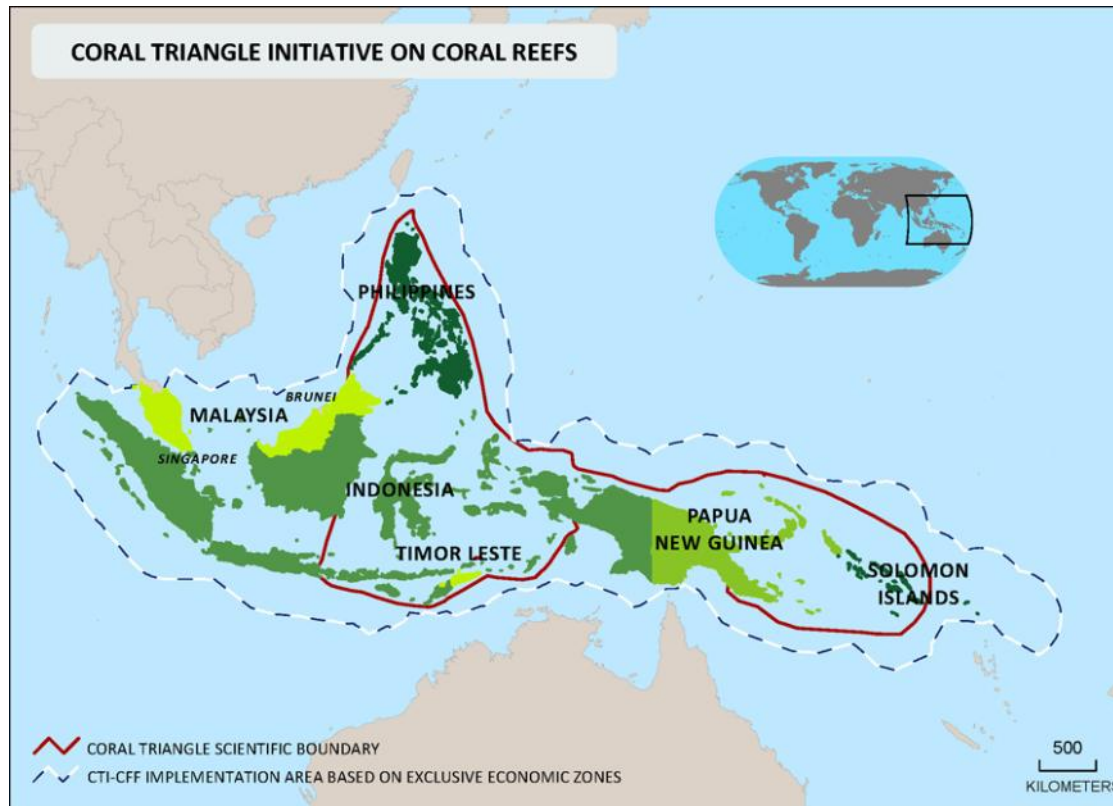
island hopping

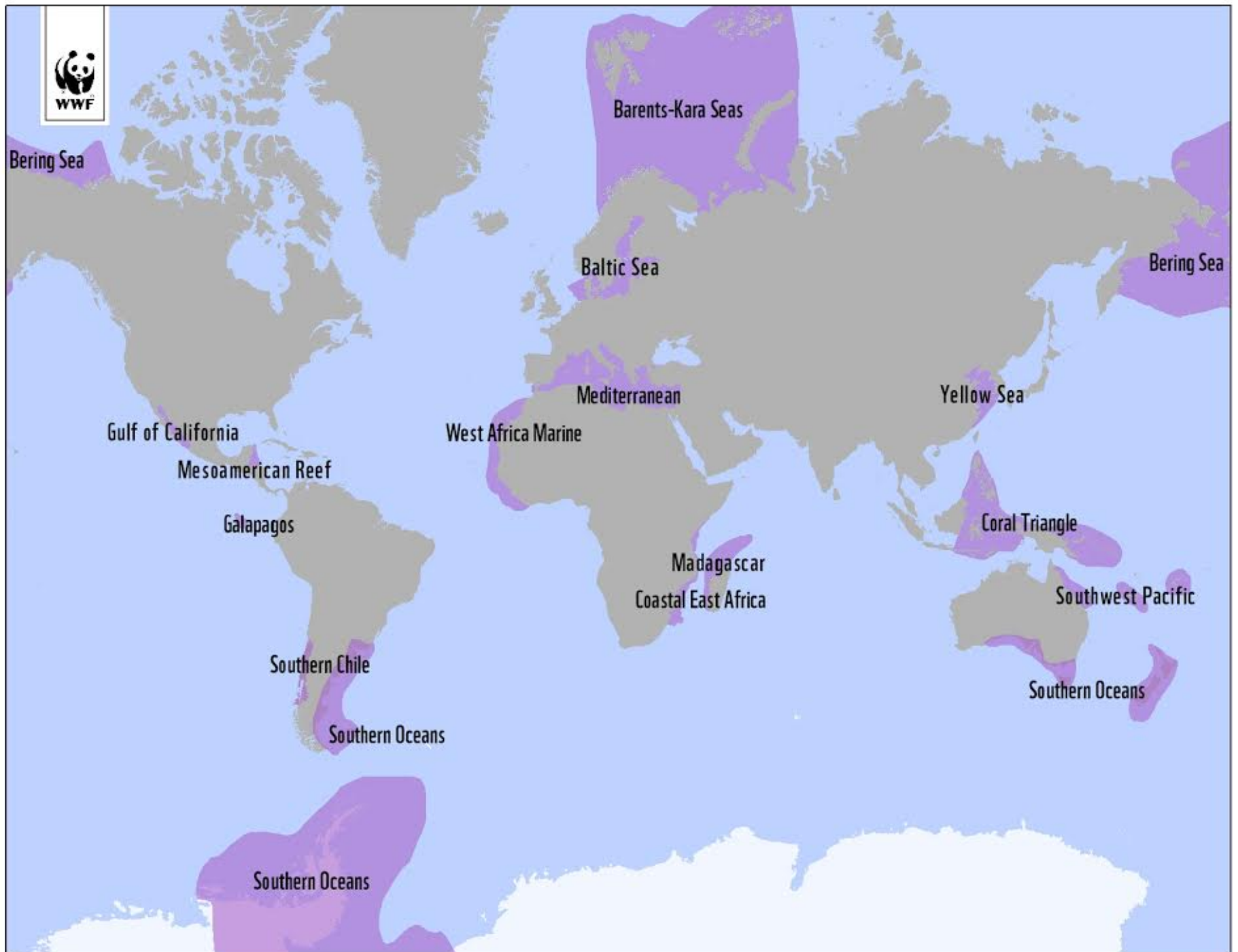
inter-reef gardens

deepwater lawns

reefs

Marine management in a “developing country”





Barents-Kara Seas

Baltic Sea

Mediterranean

West Africa Marine

Madagascar
Coastal East Africa

Yellow Sea

Coral Triangle

Southwest Pacific

Southern Oceans

Southern Chile

Southern Oceans

Galapagos

Mesoamerican Reef

Gulf of California

Bering Sea

Bering Sea

WWF's Marine Strategy: Ocean health & human well-being



- **What's it worth? Valuing natural capital and marine goods and services**
- **Smart Fishing Initiative: governance, markets and investment**
- **Integrated Ocean Management: policy and governance**
- **Small scale fisheries and aquaculture in developing countries**
- **Extractives: oil, gas and seabed mining**
- **Coastal and Marine Tourism**