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HOTEL DE LASSAY, 128, RUE L'UNIVERSITÉ, 75007 PARIS JULY 12 & 13, 2013

# AN INNOVATIVE SOCIETY FOR THE TWENTY-FIRST CENTURY BIOGRAPHIES



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## **Les Echos**

INTERNATIONAL CONFERENCE

### AN INNOVATIVE SOCIETY FOR THE TWENTY-FIRST CENTURY



Claude Bartolone has been the President of the National Assembly since 2012. With a degree in mathematics, he became an executive in the pharmaceutical industry. In parallel, he joined the Socialist Party in Pré-Saint-Gervais before winning his first election at the municipal office in 1977. In 1981, he was elected as a Member of Parliament (MP) and became one of the youngest members of the National Assembly. Benefiting from strong local support, he was re-elected as an MP and became mayor of Pré-Saint-Gervais in 1995. Three years later he was appointed as the Minister for

the City in the Lionel Jospin government. In 2008, he was elected President of the General Council of Seine-Saint-Denis. He made education, social diversity and economic development his top priorities. Claude Bartolone has served as the Vice President of the National Assembly (1992-1993), and then as the Chairman of the Committee on Cultural, Family and Social Affairs (1997-1998). Between June and December 2011, Claude Bartolone chaired a parliamentary commission of inquiry on the loans and high-risk financial products taken out by regional and local authorities and local public officials, a commission that was established unanimously by the National Assembly on his initiative. His report was also adopted unanimously by the members of the commission of inquiry.



Robert Boyer works at the Institute of the Americas and is involved in research on the transformations of long periods of capitalisms in a context of the theory of regulation. He previously worked at the Department of Planning in the Ministry of Finance, before devoting himself to research in the framework of the Centre for Economic Research and its Applications (CEPREMAP, CNRS) and also to teaching, through his role as study director at the École des hautes études en sciences sociales (EHESS). He is the author of numerous publications, many of which relate to the themes of this conference "An

innovative society for the twenty-first century", including: Capitalism in Latin America. From economics to politics (special issue of Revue de la régulation, No. 11, 2012); Diversity and Transformations of Asian Capitalisms, (Routledge, London, 2011); Les financiers détruiront-ils le capitalisme? (Economica, Paris, 2011); La théorie de la régulation. Les fondamentaux (La Découverte Paris, 2004); The Future of Economic Growth (Edward Elgar Publishing, Cheltenham, UK, 2004).



A graduate of the École Centrale de Lyon and Sciences Po Paris, Laurent Baumel worked for several years in the Research Department of the Banque de France. A Socialist Party member since 1987, he has published several volumes on the ideological renovation of French socialism and focused on the theorization of its "reformist" turning point. Since June 2012 Laurent Baumel has been a Socialist Deputy of Indre-et-Loire, and since 2008 the mayor of Ballan-Miré, a suburban area located in the outskirts of Tours. He is one of the co-founders of Gauche populaire, a network of elected officials

and activists who believe that supporting the working classes, the consideration of their interests and expectations, constitute the identity and historical vocation of the left, and also represent a strategic condition of its success..



Since May 2012, **Pascal Canfin** has been the Deputy Minister for Development. A graduate of the Institute of Political Studies at Bordeaux and the University of Newcastle (UK). Primarily a human resources consultant, he became a journalist for the monthly publication *Alternatives économiques* in 2004, specializing in economic and social issues and corporate social responsibility. From 2005 to 2009, he presided over the work of the Economic and Social Committee of the Greens. Elected as a European Member of Parliament (MEP) in 2009 for Europe Ecology – The Greens, on the Île-de-France list, he is a member

of the Committee on Economic and Monetary Affairs, and of the Committee on the Internal Market and Consumer Protection; he is also Vice-Chairman of the Parliament's Special Committee on the Financial, Economic and Social Crisis.



**Nicolas Colin** is an Inspector of Finances, a rapporteur of the expert mission on the taxation of the digital economy and a former co-rapporteur of the Zelnik task force on the development of legal online cultural content. Nicolas Colin co-authored, with Henri Verdier, *L'Âge de la multitude, Entre-prendre et gouverner après la révolution numérique* (Armand Colin, 2012). He is the founder of three companies: 1x1 connect, a software publishing company specializing in social marketing, of which he was president from 2010 to 2012; Stand Alone Media, a company that produces and publishes

encyclopedic videos; and TheFamily, a business accelerator company founded in February 2013. He teaches at Telecom Bretagne and the Institute of Political Studies in Paris. He prepared reports for the Institut Montaigne and the Conseil des Prélèvements Obligatoire. Nicolas Colin is a member of several think tanks—Futurbulences, Renaissance Numérique, Club du 6 Mai—and of the "Services" Commission of the Cap Digital competitiveness cluster.



**Michel Colombier** is an agronomist with a PhD in economics on rural electrification in France. After working at CEEETA (University of Lisbon, Portugal), he joined the French Environment and Energy Management Agency (ADEME), where he was responsible for building relationships with Central Europe. He then ran the ICE consultancy office. As a French specialist in energy and climate, he was a member of the Scientific Councils of the French Fund for the Global Environment Facility (GEF) and of the GEF. He is one of IDDRI's founders. Employed by CIRAD, he has worked with IDDRI since 2001.



The main focus of **Luciano Coutinho's** academic career has always been industrial policy and the real economy. He holds a PhD in Economics from Cornell University (USA), a Master's degree in Economics from the Institute of Economic Research of the University of São Paulo (USP, Brazil), and a B.A. in Economics from the same university. He has been a guest professor at the USP, the University of Paris XIII (France), the University of Texas (USA), and *Instituto Ortega y Gasset* (Spain), besides being a tenure professor at the University of Campinas (Unicamp, Brazil). An expert in industrial and international

economics, he wrote and coordinated several books and articles, including the *Study on the Competitiveness of Brazilian Industry*, a work involving almost one hundred specialists who mapped out the Brazilian industrial sector. Between 1985 and 1988, he was Executive-Secretary for the Ministry of Science and Technology, where he was involved in conceiving policies addressing highly-complex areas, such as biotechnology, information technology, fine chemistry, precision mechanics and new materials. He was partner at LCA Consultores, acting as consulting specialist in competition defence and foreign trade before taking office as President of the BNDES in 2007. While presiding over the BNDES' activities, Luciano Coutinho has worked on implementing the Production Development Policy (PDP), with the objective of carrying out the expansion of the Brazilian industrial sector, the advancement of innovation and competitiveness, as well as the implementation of infrastructure works in keeping with the federal government's Growth Acceleration Plan (PAC).



A graduate of Paris Graduate School of Economics, Statistics and Finance (ENSAE), **Michèle Debonneuil** is an administrator at the INSEE and an Inspector General of Finances. She was the Director of the Economic Observatory of Champagne-Ardenne from 1974 to 1980 and Chief of the General Economic Division at INSEE from 1981 to 1986. From 1987 to 1989 she was Economic Adviser to the Director of the Treasury, then Director of Economic and Financial Studies at Banque Indosuez from 1990 to 1996. She then became an advisor to the OECD

in 1997-1998 and Chief of the economic, financial and international service for the French Planning Commission from 1998 to 2004. She then became an advisor to the Minister of Employment, Social Cohesion and Housing for the design and implementation of the Human Services development plan (2004-2007). Since 2007, she has been the Inspector General of Finance. Michèle Debonneuil was a member of the Council of Economic Analysis (1997-1999 and 2004-2010) and participated in the work of the Attali Commission. She is also President of the Scientific Committee of the National Agency of Human Services and a member of the Council for Employment, Income and Social Cohesion (CERC); the Business Council for Sustainable Development (CESD); and the steering committee of France Investissement. She is an associated public figure of the Economic, Social and Environmental Council (ESEC) and a professor at the École des Hautes Études Commerciales in Paris.



**Damien Demailly** joined IDDRI in 2012 to launch the transversal "New Prosperity" programme. He graduated from the École Polytechnique and holds a PhD in economics. After his thesis from CIRED-EHESS on the impact of climate policies on the competitiveness of industry, he worked for five years in the green movement and then in politics in France and Europe. Industrialized countries are today victims of their dependence on strong growth to ensure their prosperity, and the current slowdown may be long lasting. Within this context, Damien Demailly studies the conditions for the emergence of a green

industrial revolution that moves beyond merely technological developments and includes organisational changes to our societies: new modes of production and consumption, new spatial, institutional or social organisations, etc.



Doctor of Economics, **Stéphane Fournier** is a lecturer at Montpellier SupAgro. Within the Joint Research Unit Innovation (CIRAD/INRA/SupAgro), he conducts research into the processes of qualification and certification of food products, and their role in regional development. In different contexts (Africa, Southeast Asia, Europe...), he analyses the conditions for the emergence and development of alternative supply chains (geographical indications, fair trade, organic agriculture...) and their impact on the strengthening of the sustainability of food systems.



Since 2012, **Benoît Hamon** has been the Deputy Minister in charge of the Social and Solidarity Economy and the Consumption. He has a degree in history and became involved in politics during the student protests of 1986. Between 1993 and 1995 he chaired the Movement of Young Socialists. From 1995 to 1997 he was the Youth Advisor to the First Secretary of the Socialist Party (PS), Lionel Jospin. In the cabinet of Martine Aubry, the Minister of Employment and Solidarity, he became a Technical Advisor for Youth Employment (1997-1998) and then an adviser on political affairs (1998-2000). He

worked in the development and implementation of the *Emplois-jeunes* (a youth employment scheme). In 2002, Benoît Hamon founded the Nouveau Parti socialiste (New Socialist Party - NPS) with Arnaud Montebourg and Vincent Peillon. From 2002 to 2004 he was the Director of Strategic Planning at IPSOS. In 2008 he became a spokesman for the PS. In parallel to his political functions, he founded a research company, Le Fil, of which he was the Associate Director until May 2012. Elected to the European Parliament between 2004 and 2009, he is the author of reports on the strategic review of the objectives of the International Monetary Fund (IMF) and on the fight against tax evasion. For the regional selections, he moved in 2010 to the constituency of Trappes (Yvelines). In June 2013 he was elected to the parliamentary seat of the 11th District of Yvelines..



At the Athens Congress in May 2011, **Patrick Itschert** was elected Deputy General Secretary of the European Trade Union Confederation (ETUC, representing 85 national trade union organisations in 36 European countries and 10 industry-based federations). He is in charge of European Social Dialogue and responsible for relations with employers' organisations. He is also in charge of other matters such as youth employment, corporate social responsibility, fundamental rights, ETUC campaigns as well as all matters relating to Turkey. Before joining the ETUC, he was General Secretary of the International

Textile, Garment and Leather Workers' Federation (220 affiliates, 110 countries, some 10 million members) and during 20 years General Secretary of the European Trade Union Federation: Textiles, Clothing and Leather (ETUF:TCL).



**Rob Hopkins** is the co-founder of Transition Town Totnes and Transition Network. He is a blogger, author of *The Power of Just Doing Stuff*, he tweets as @robintransition, and has been involved in permaculture since 1991. He previously wrote *The Transition Handbook* and *The Transition Companion*, and recently was awarded a PhD by the University of Plymouth (UK). He was voted one of the *Independent*'s top 100 environmentalists, is an Ashoka Fellow, and winner of the 2012 European Economic and Social Committee Civil Society Prize.



First elected to Greece's Parliament in 1981, **Geórgios Papandréou** served as Prime Minister from October 2009 to November 2011, during the darkest hours of his country's financial crisis. He was named one of *Foreign Policy* magazine's "Top 100 Global Thinkers" in 2010 for "making the best of Greece's worst year." During his political career, Papandréou also held the positions of both Minister of Education and Minister of Foreign Affairs. He is also president of the Socialist International, an international association of social democratic, socialist and labour parties, of which PASOK is a member. In

2012, Geórgios Papandreou was named a Visiting Fellow at Harvard University's Institute of Politics (USA) and in 2013 he served as a Global Fellow and Adjunct Professor at Columbia University's School of International and Public Affairs (USA)...



**Dirk Pilat** is the Deputy Director of the OECD's Directorate for Science, Technology and Industry (STI). He assists the Director of the STI in the execution of its work programme and contributes to the strategic objectives of the organisation, as defined by the OECD's Secretary General. Dirk Pilat began his career at the OECD in 1994 and has worked on many issues since then, including the OECD Strategy for Innovation and the OECD Strategy for green growth, methods to better exploit the benefits of information technology for the benefit of economic growth, ways to enhance the growth performance of OECD

economies (OECD project on growth) and the improvement of service sector performance. He has also participated in activities related to climate change, labour markets, product market regulation, productivity and entrepreneurship. He served as Chief of the Division of Science and Technology Policy from 2006 to January 2009 and then directed the Division of structural policy from February 2009 to December 2012, where he was responsible for the Committee of Industry, Innovation and Entrepreneurship in the OECD. Before joining the OECD, Dirk Pilat was a researcher at the University of Groningen (Netherlands), where he also obtained a PhD in economics. He has published numerous articles in economic journals, focusing mainly on comparisons of growth and performance in terms of productivity.



Jean Pisani-Ferry has been Commissaire général à la stratégie et à la prospective, since April 2013. He is a graduate of the Supelec School of Engineering, holds a postgraduate degree in mathematics and is a former student of the Centre d'Études des Programmes Économiques (CEPE). From 2004 to 2013 he founded and directed the Brussels-based think tank Bruegel, a centre for research and debate on economic policy in Europe. During his career, Jean Pisani-Ferry has worked alternately in research and economic policy. He was an economist at the French Centre d'Etudes Prospectives et

d'Informations Internationales (CEPII) (1977-1981); a senior advisor for the State Planning Commission (1981-1983); Head of Department at CEPII (1983-1989); advisor to the Director-General for Economic and Financial Affairs of the European Commission (1989-1992); Director of CEPII (1992-1997); Economic Advisor to the Minister of Economy, Finance and Industry; Scientific Advisor (2000-2001); Deputy Chairman of the Council of Economic Analysis (CAE) (2001-2002); and senior advisor to the Treasury Director (2002-2004). Jean Pisani-Ferry has taught at CEPE, Sciences Po, the Free University of Brussels, the École Centrale, the École Polytechnique and the Paris-Dauphine University. He was president of the Association Française de Science Économique (2006-2007) and member of the Haut Conseil des Finances Publiques (2013). His expertise has been sought by various international institutions (IMF, European Commission, European Parliament). His recent work focuses on: European issues (Utopia Entangled, Oxford University Press, forthcoming in 2013; co-author of the Sapir report on growth in Europe, 2004; The Europe we want, with Pascal Lamy, 2002); employment (Plein Emploi report submitted to the Prime Minister, 2000); international issues (Gouvernance Mondiale report, 2002); and economic policy (Economic Policy: Theory and Practice, Oxford University Press, 2010).



**Dan O'Neill** is a lecturer in ecological economics at the University of Leeds (UK), and the chief economist at the Center for the Advancement of the Steady State Economy (CASSE, USA). His research focuses on the changes needed to achieve a socially sustainable economy without economic growth, and alternative ways of measuring progress besides GDP. He is co-author (with Rob Dietz) of *Enough Is Enough: Building a Sustainable Economy in a World of Finite Resources* (2013), and frequently presents topics related to steady-state economics at scientific conferences and in the media. Dan

O'Neill holds a doctorate in ecological economics from the University of Leeds, and a master of environmental studies degree from Dalhousie University (Canada).



**Navi Radjou** is an innovation and leadership consultant based in the Silicon Valley (USA). He is a Fellow at Judge Business School, University of Cambridge (UK), and a member of World Economic Forum's Global Agenda Council on Design Innovation. Navi Radjou co-authored the bestseller *Jugaad Innovation* (2012), which *The Economist* calls "the most comprehensive book" on frugal innovation. He also co-authored *From Smart To Wise – Acting and Leading with Wisdom* (2013, Jossey-Bass), a book on wise leadership in an era of complexity. Quoted widely in international media he is a sought-after

keynote speaker and strategy consultant. An Indian-born French national, Navi Radjou graduated from the École Centrale in Paris



**Teresa Ribera** was Secretary of State for Climate Change in Spain's Government between 2008 and 2011, responsible for environment and climate policies as well as the national meteorological agency. Between September 2012 and June 2013 she has been working in the renewable energy industry, on the deployment of PV solutions. She held different technical positions in the ministries of Public Works, Transportation and Environment (1996-2004) and was Director-General for climate (2004-2008). Teresa Ribera is graduated in Law, holds the diploma in constitutional law and political science of the Centro

de Estudios Constitucionales (Spain) and belongs to the Cuerpo Superior de Administradores Civiles del Estado. She has been assistant professor in public law in the Universidad Autónoma de Madrid (Spain). She is a frequent collaborator to several think tanks and non-profit organisations, as well as to different international organisations. She has participated in numerous conferences, workshops and publications on climate change, environment, energy, international governance and EU institutions.



Professor **Jeffrey D. Sachs** serves as the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University (USA). He is Special Advisor to United Nations Secretary-General Ban Ki-moon on the Millennium Development Goals (MDGs), having held the same position under former UN Secretary-General Kofi Annan. He is Director of the UN Sustainable Development Solutions Network (SDSN). He is co-founder and Chief Strategist of Millennium Promise Alliance, and is director of the Millennium Villages Project. Jeffrey Sachs

is also one of the Secretary-General's MDG Advocates, and a Commissioner of the ITU/UNESCO Broadband Commission for Development.



**Andrew Simms** is chief analyst on the environment at Global Witness, a NEF Fellow of the New Economics Foundation (NEF) and was NEF's policy director for over a decade, also founding its work programme on climate change, energy and interdependence. He trained at the London School of Economics (UK) and was described by *New Scientist* magazine as "a master at joined-up progressive thinking". Andrew Simms is the author of several books, including *The New Economics:* A Bigger Picture (2009, Earthscan, NEF), Ecological Debt: Global Warming and the Wealth of Nations (2005, Pluto Press)

and the bestseller *Tescopoly: How one shop came on top and why it matters* (2007, Constable). He also co-authored the report *A Green New Deal* (2008, NEF), was one of the original organisers of the Jubilee 2000 campaign to cancel poor country debt, and co-founded climate campaign onehundredmonth.org and devised "ecological debt day" as an indicator of living beyond our environmental means. He is also a long-standing campaigner who coined the term "Clone Towns" in NEF's work on local economic regeneration. After witnessing at first hand over two decades of failed international efforts to solve critical problems ranging from extreme poverty to climate change, his latest book *Cancel the Apocalypse: the new path to prosperity* (2013, Little, Brown) is the result of a search for a better alternative..



**Lena Sommestad** is Professor of Economic History and former Swedish Minister for the Environment. She is currently member of the Swedish Parliament and serves on the General Council of the Swedish Central Bank. Lena Sommestad has devoted most of her research to comparative studies on gender regimes, social policy, demography and sustainable development. Recent publications include "Climate policy and the social investment approach: towards a European model for sustainable development" (in N. Morel, B. Palier and J. Palme, eds. Towards a Social Investment Welfare State?

Polity Press, 2011) and "Economics of Sustainable Development" (in C. Pohlmann and A. Hassel, eds, Markets and State in European Social Democracy, Friedrich Ebert Stiftung, 2010).



Lord **Nicholas Stern** is IG Patel Professor of Economics and Government at London School of Economics (UK), and head of the India Observatory and Chairman of the Grantham Research Institute on Climate Change and the Environment. He is President of the British Academy (from July 2013). He has held previous posts at universities in the UK and abroad. He was Chief Economist at both the European Bank for Reconstruction and Development (1994-1999) and the World Bank (2000-2003). Lord Stern was Head of the UK Government Economic Service (2003-2007), and produced the landmark

Stern Review on the economics of climate change. He was knighted for services to economics in 2004 and made a cross-bench life peer as Baron Stern of Brentford in 2007. His most recent book is *A Blueprint for a Safer Planet: How to Manage Climate Change and Create a New Era of Progress and Prosperity* (Bodley Head, 2009).

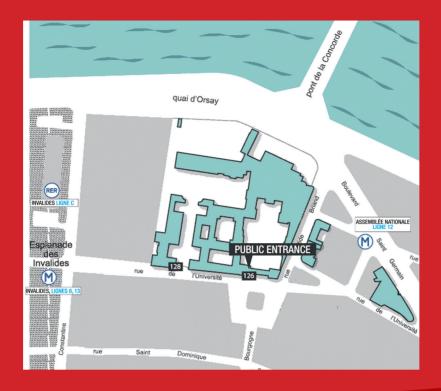


Laurence Tubiana is founder of the Institute for Sustainable Development and International Relations (IDDRI) in Paris. She follows and participates in international negotiations on climate change, in which IDDRI is highly involved. She is also Professor and Director of the Sustainable Development Centre at Sciences Po, Paris. From May 2009 to May 2010, she was asked to set up the new directorate for global public goods of the French Ministry of Foreign and European Affairs. Member of the Board for the French Agricultural Research Centre for International Development (CIRAD), she is also a member of

the India Council for Sustainable Development and the China Council for International Cooperation on Environment and Development. From 1997 to 2002, Laurence Tubiana served as senior advisor on global environmental issues and an environmental advisor to the Prime Minister Lionel Jospin. She was also a member of the French Council of Economic Analysis, Research Director at the National Institute of Agronomic Research (INRA) and an Associate Professor of the Montpellier National School of Agronomy (ENSAM). Since 2007, she has co-directed the publication of the annual sustainable development publication – *A Planet for Life*.



**Tancrède Voituriez** is a graduate in mathematics and social sciences, and holds a PhD in the economics of commodity markets. Within Solagral, he coordinated a study on the links between relief, rehabilitation and development, before joining CIRAD in 2000, where he worked on agricultural trade and development in research projects funded by the European Union, FAO and the World Bank. In 2005, he joined IDDRI where he coordinates the Governance programme.



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