



# **Transition towards sustainable way of life**

## **Some insights from the mobility sector**

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Thematic Tracks  
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# Why talking about mobility in discussion on sustainable lifestyles ?

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- Car is a major **component of the consumer society**
- Mobility shapes **our access** to employment, education, services, etc.
- Car-based mobility generates a lot of **negative externalities**.



# Europe is facing a mobility shift

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1) You no longer have to own a car to have access to a car



# Europe is facing a mobility shift

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## 2) Digital is changing our mobility

Today the collaborative mobility...

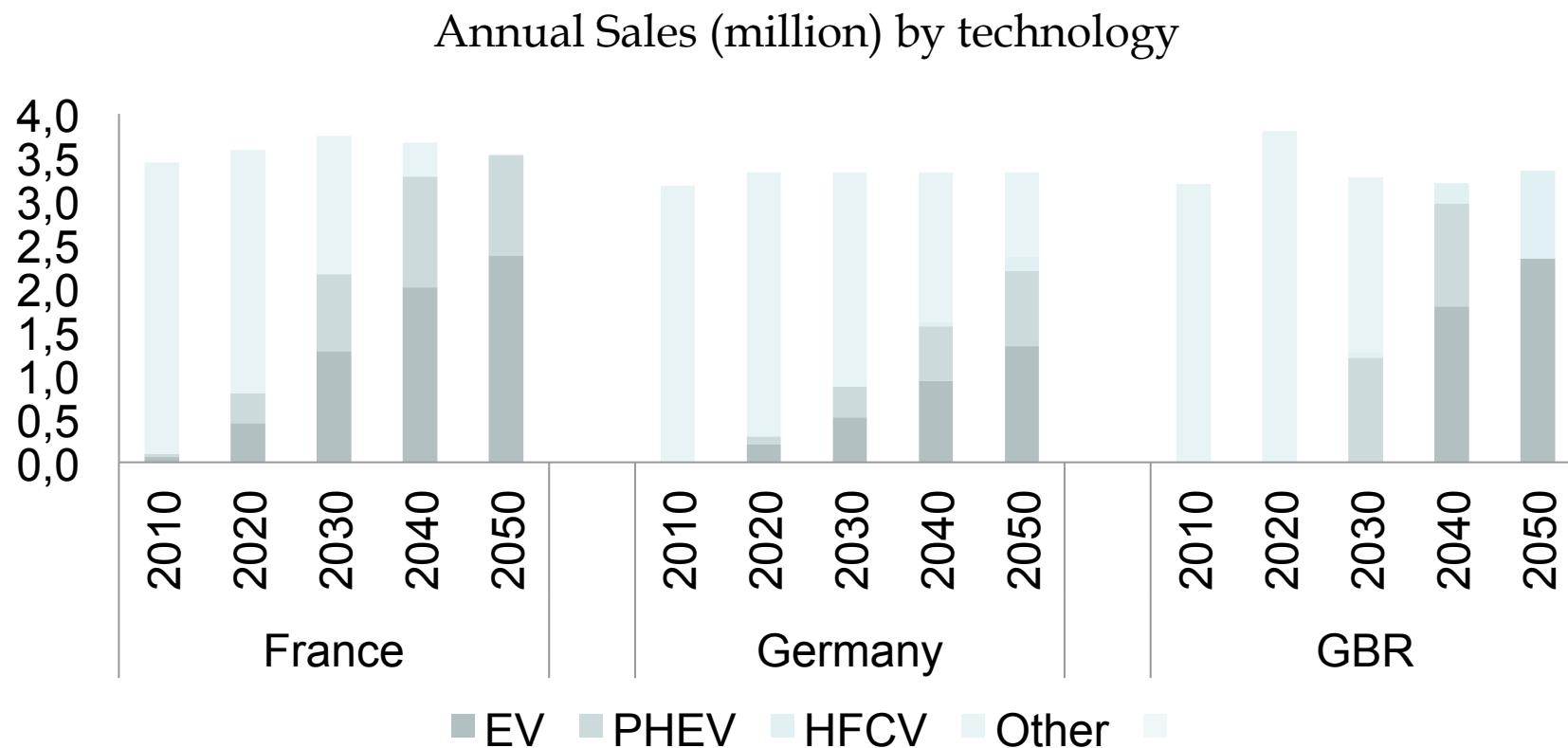


... tomorrow the autonomous  
vehicule



# Europe is facing a mobility shift

## 3) Sales of electric cars increase



Source: DDPP, Deep Decarbonization Pathways Project

# Great opportunities for sustainable mobility, yet many constraints remain...

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- Financial
- Technological
- Cultural
- Regulation
- Mobility is a system



... and this new mobility paradigm challenges public authorities !

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**Governance**

**Conflict management**

**Culture of data and experimentation**



# Many hopes, but there is still a long way to go...

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