Transition towards sustainable way of life
Some insights from the mobility sector

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Why talking about mobility in discussion on sustainable lifestyles?

- Car is a major component of the consumer society
- Mobility shapes our access to employment, education, services, etc.
- Car-based mobility generates a lot of negative externalities.
Europe is facing a mobility shift

1) You no longer have to own a car to have access to a car
Europe is facing a mobility shift

2) Digital is changing our mobility

Today the collaborative mobility…

… tomorrow the autonomous vehicle
Europe is facing a mobility shift

3) Sales of electric cars increase

Annual Sales (million) by technology

Source: DDPP, Deep Decarbonization Pathways Project
Great opportunities for sustainable mobility, yet many constraints remain…

- Financial
- Technological
- Cultural
- Regulation
- Mobility is a system
... and this new mobility paradigm challenges public authorities!

- Governance
- Conflict management
- Culture of data and experimentation
Many hopes, but there is still a long way to go…